# Do Public Equities Span Private Equity Returns?

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### Motivation

"Alternative assets, including private equity, offer the possibility of superior returns and diversification benefits not available in traditional asset classes such as publicly traded stocks and bonds."

—**David Swensen**, the legendary CIO of Yale's Endowment "Pioneering Portfolio Management" (2000)

# Our question:

How much PE can truly move the efficient frontier

(beyond the delusions that appraisal-based valuations may induce)

### What do we do?

- 1. Using recent advances in filtering PE returns at high frequency and in return factors identification, we:
  - test whether a rich panel of PE returns contains factors that are absent from a mimicking public equity panel
  - study characteristics of PE-specific factors and their impact on portfolios
  - conduct inference about optimal PE allocation

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## 2. We find that PE-specific factors:

- are present in the data and drive about 3.3 pp of annualized returns
- significantly improve the maximal Sharpe ratio and reduce GMV risk
  - yet, PE shorting constraint eliminates much of the gains (but not all!)
- justify an allocation of 11-24% by liquidity unconstrained investors
- are mostly distinct across PE data providers
  - even though the common factors with public equities are very close

### Contribution

- 1. Performance and portfolio choice with PE: Kaplan & Schoar (2005), Harris, Jenkinson & Kaplan (2014), Robinson & Sensoy (2016), Korteweg & Nagel (2016), Ang, Chen, Goetzmann & Phalippou (2018), Gredil, Sorensen & Waller (2020), Gupta & Van Nieuwerburgh (2021), Giommetti & Sorensen (2021), Korteweg & Nagel (2024), Gourier, Phalippou & Westerfield (2024)
  - do not (explicitly) take an stand on what the SDF is
  - static portfolios of public equities (industries, anomalies, ...) cannot explain our results
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- **3. Cross-section shrinkage to salient factors:** Chamberlain & Rothschild (1983), Fama & French (1993, 2015), Hou, Xue & Zhang (2015), Kozak, Nagel & Santosh (2018, 2020), Feng, Giglio & Xiu (2020)
  - new asset class examined, comparison of different sources of conceptually same data

### Data sources

- MSCI PC Universe (fmr. Burgiss): almost 5k of various PE-like funds
  - ▶ vintaged between 1995 and 2018, focused on North America
  - ▶ Distr.debt-Infra-RE-NatRes-Buyout—Venture(by-stage)
  - cross-checked and dated: cash calls&distributions, quarterly NAV reports
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  - portfolio-level weights breakdown by industry
- which weekly return nowcasts are grouped into 50 indices (PERs)
  - ► {Fund styles}×{Size cuts}×{Industries}: 2003w1–2013w52
  - price each index's cash flows to have NPV of 0
  - exhibit every trait of a liquid asset return
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- the Comparable Assets (CARs)
  - ▶ Style-by-Size-by-Industry matched to fund investment weights
  - each fund-week return value-weighted to the indices level
- Fama-French 5 factors
- U.S. equity factor Zoo (Chen and Zimmermann, 2022)
  - ▶ 199 (out of 213) "species" that lived over 2003w1–2023w52
  - ▶ the 'long beta' factor swapped out with the FF market factor

The idea in Brown, Ghysels, Gredil (2023) is to treat PE fund data, as well related data such as comparable asset performance, as imperfect signals:

```
\begin{aligned} & \text{fundDistribution}_t = f(\text{bias1}_t, \text{noise1}_t, ...) \cdot \textit{\textbf{R}}_t & \text{irregular} \\ & \text{fundNetAssetValue}_{t-1} = g(\text{bias2}_{t-1}, \text{noise2}_{t-1}, ...) \cdot \textit{\textbf{R}}_{t-1} & \text{last week of quarter} \\ & \text{ComparableAsset}_{t+1} = h(\text{bias3}_{t+1}, \text{noise3}_{t+1}, ...) \cdot \textit{\textbf{R}}_{t+1} & \text{every week} \end{aligned}
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Because the economic nature of the biases&noise is different across the observed data types, we can model/filter them out via SSMs to estimate "true return" process,  $R_t$ 

• Code available at https://github.com/orgredil/Nowcasting-PE-NAVs/tree/main.

#### Model

#### Latent at weekly frequency

$R_t$ : $\bar{r}_{0:t}$ :			Log returns from inception until $t := \sum_{\tau=0}^t r_\tau$ True asset value of the fund $:= \exp\{r_{0:t} - m_t\}$
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#### Observed at weekly frequency

$R_{mt}$ :	Gross return on the market	$h_t$ :	The common factor of conditional variance
$R_{ct}$ :	Gross return on Comparable Asset		in idiosyncratic returns of $R_t$ and $R_{ct}$
$V_t^0$ :	Naïve nowcasts of fund NAVs	w <sub>t</sub> :	Fraction of $C_t + D_t$ in $V_t^0 + D_t$

#### Observed at low (e.g. quarterly) or irregular frequency

NAV
$$_t$$
: NAVs of the fund, as reported by the fund's manager  $C_t$ : Distributions from the fund Capital calls by the fund  $R_t = \exp\{\alpha + \beta r_{mt} + \eta_t\}$   $\bar{r}_{0:t} = \left(1 - \lambda(\cdot)_t\right) r_{0:t} + \lambda(\cdot)_t \bar{r}_{0:t-1}$   $R_{ct} = \exp\{\psi + b \cdot r_{mt} + \beta_c \cdot \eta_t + \eta_{ct}\}$   $R_{ct} = \exp\{a + b \cdot r_{mt} + e_t\}$   $\log(D_t) = r_{0:t} - \hat{m}_t + \log it(\delta(\cdot)_t) + \epsilon_{d,t}$   $\delta(\cdot)_t = \min(0.99, \delta \cdot t/52)$   $\log(\text{NAV}_t) = \bar{r}_{0:t} - \hat{m}_t + \epsilon_{n,t}$   $\lambda(\cdot)_t = \lambda \cdot (1 - w_t)$ 

with 
$$e_t \sim \mathcal{N}(0, h_t)$$
,  $\eta_t \sim \mathcal{N}(0, \mathbf{F}^2 \cdot h_t)$ ,  $\eta_{ct} \sim \mathcal{N}(0, \mathbf{F}_c^2 \cdot h_t)$ ,  $\epsilon_{nt} \sim \mathcal{N}(0, \sigma_n^2)$ ,  $\epsilon_{dt} \sim \mathcal{N}(0, \sigma_d^2)$ 

#### Model

#### Fund's risk-return

 $\beta$ : systematic risk  $h_t$ -normalized idiosyncratic risk  $\alpha$ : abnormal return

Fund's reporting quality Fund's distribution process

 $\lambda$ : smoothing intensity,  $\lambda(\cdot)_t$  is scalar fn  $\delta$ : distribution's intensity trend,  $\delta(\cdot)_t$  is scalar fn distribution's intensity noise reporting noise  $\sigma_n$ :

#### Comparable Asset

slope to the fund's idiosync. return  $\beta_c$ :  $\psi$ : log return intercept to the fund

 $R_t = \exp\{\alpha + \beta r_{mt} + n_t\}$ 

Fc: ht-normalized idiosyncratic risk level to the fund's returns

 $\bar{r}_{0:t} = \left(1 - \lambda(\cdot)_t\right) r_{0:t} + \lambda(\cdot)_t \bar{r}_{0:t-1}$ 

$$R_{ct} = \exp\{\psi + b \cdot r_{mt} + \beta_c \cdot \eta_t + \eta_{ct}\}$$

$$R_{ct} = \exp\{a + b \cdot r_{mt} + e_t\}$$

$$\log of \text{ true asset value}$$

$$\log(D_t) = r_{0:t} - \hat{m}_t + \log i(\delta(\cdot)_t) + \epsilon_{d,t}$$

$$\delta(\cdot)_t = \min(0.99, \delta \cdot t/52)$$

$$\bar{r}_{0:t} - \hat{m}_t + \epsilon_{n,t}$$
  $\lambda(\cdot)_t = \lambda \cdot (1 - w_t)$ 

log of smoothed asset value with  $e_t \sim \mathcal{N}(0, h_t)$ ,  $\eta_t \sim \mathcal{N}(0, \mathbf{F}^2 \cdot h_t)$ ,  $\eta_{ct} \sim \mathcal{N}(0, \mathbf{F}_c^2 \cdot h_t)$ ,  $\epsilon_{nt} \sim \mathcal{N}(0, \sigma_n^2)$ ,  $\epsilon_{dt} \sim \mathcal{N}(0, \sigma_d^2)$ 

#### Model

#### Fund's risk-return

eta: $lpha$ :	systematic risk abnormal return	$F$ : $h_t$ -normalized idiosyncratic risk			
	Fund's reporting quality		Fund's distribution process		
$\lambda$ : $\sigma_n$ :	smoothing intensity, $\lambda(\cdot)_t$ is scalar fn reporting noise	$rac{\delta}{\sigma_d}$	distribution's intensity trend, $\delta(\cdot)_t$ is scalar fn distribution's intensity noise		
	C	ompara	able Asset		
$\beta_c$ :	slope to the fund's idiosync. return	F <sub>c</sub> :	$h_t$ -normalized idiosyncratic risk level to the fund's		

returns

### For an intuitive Kalman Filter representation, assume:

log return intercept to the fund

$$(\lambda = 0$$
, weekly NAV reports, no interim cash flows)  $\Rightarrow \Delta .log(NAV_t) = r_t + \Delta .\epsilon_{nt} \equiv \Delta .v_t$ 

$$\begin{split} r_t &= \textit{K}_{\textit{V}} \, \Delta.\textit{V}_t \, + \, \alpha(1 - \textit{K}_{\textit{V}}) \, + \, \beta(1 - \textit{K}_{\textit{V}}) \, r_{\textit{m}t} \, + \, \textit{K}_{\textit{C}} \, \textbf{e}_{\textit{t}} \quad , \\ \text{where} \quad \textit{K}_{\textit{V}} &= \frac{\textit{F}_{\textit{c}}^2 h_t}{\textit{F}_{\textit{c}}^2 h_t + 2 \beta_{\textit{c}}^2 \sigma_{\textit{n}}^2} \quad , \qquad \textit{K}_{\textit{C}} = \frac{2 \beta_{\textit{C}} \, \sigma_{\textit{n}}^2}{\textit{F}_{\textit{c}}^2 h_t + 2 \beta_{\textit{c}}^2 \sigma_{\textit{n}}^2} \quad , \qquad \qquad \textit{K}_{\textit{C}} \beta_{\textit{c}} + \textit{K}_{\textit{V}} \, = 1 \end{split}$$
 with  $e_t \sim \mathcal{N}(0, h_t), \; \eta_t \sim \mathcal{N}(0, \mathcal{F}^2 \cdot h_t), \; \eta_{\textit{c}t} \sim \mathcal{N}(0, \mathcal{F}^2 \cdot h_t), \; \epsilon_{\textit{n}t} \sim \mathcal{N}(0, \sigma_{\textit{n}}^2), \; \epsilon_{\textit{d}t} \sim \mathcal{N}(0, \sigma_{\textit{d}}^2) \end{split}$ 

 $\psi$ :

#### Model

#### Fund's risk-return

eta: $lpha$ :			$h_t$ -normalized idiosyncratic risk			
	Fund's reporting quality		Fund's distribution process			
λ:	smoothing intensity, $\lambda(\cdot)_t$ is scalar fn	$\delta$ :	distribution's intensity trend, $\delta(\cdot)_t$ is scalar fn			

### Comparable Asset

 $\sigma_d$ : distribution's intensity noise

 $\beta_c$ : slope to the fund's idiosync. return  $\psi$ : log return intercept to the fund returns

For an intuitive Kalman Filter representation, assume:

(
$$\lambda$$
 = 0, weekly NAV reports, no interim cash flows)  $\Rightarrow \Delta.\log(\text{NAV}_t) = r_t + \Delta.\epsilon_{nt} \equiv \Delta.\nu_t$ 

$$r_t = K_v \underbrace{\Delta.\nu_t + \alpha(1 - K_v) + \beta(1 - K_v)}_{\text{private factors}} \underbrace{r_{tt} + K_c e_{tt}}_{\text{public factors}},$$
where  $K_v = \frac{F_c^2 h_t}{F_c^2 h_t + 2\beta_c^2 \sigma_n^2}$ ,  $K_c = \frac{2\beta_c \sigma_n^2}{F_c^2 h_t + 2\beta_c^2 \sigma_n^2}$ ,  $K_c \beta_c + K_v = 1$ 
with  $e_t \sim \mathcal{N}(0, h_t)$ ,  $\eta_t \sim \mathcal{N}(0, F^2 \cdot h_t)$ ,  $\eta_{tt} \sim \mathcal{N}(0, F_c^2 \cdot h_t)$ ,  $\epsilon_{nt} \sim \mathcal{N}(0, \sigma_n^2)$ ,  $\epsilon_{dt} \sim \mathcal{N}(0, \sigma_d^2)$ 

reporting noise

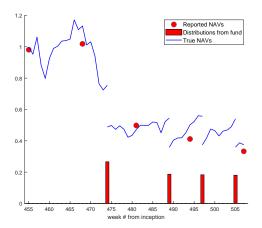
 $\sigma_n$ :



#### Simulated example

"True" NAVs are blue line, reported NAVs (red dots) in weeks 455, 468, 481, 494, and 507, cash distributions (red bars) in weeks 474, 489, 497, and 505, asset value nowcasts are dotted lines. Nowcast errors are -1 plus the ratio of the nowcasts to true NAVs. The fund fully resolves on week 562.

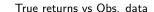
#### True returns vs Obs. data

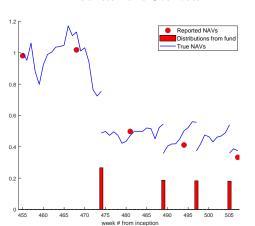




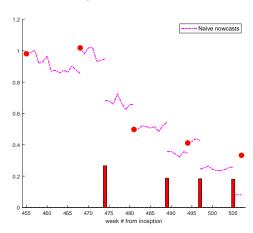
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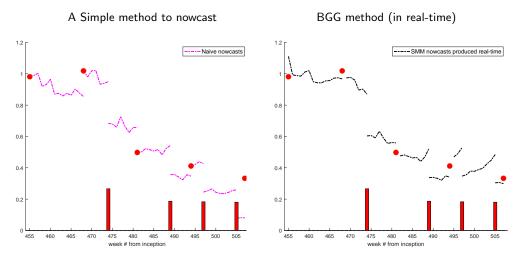
#### A Simple method to nowcast





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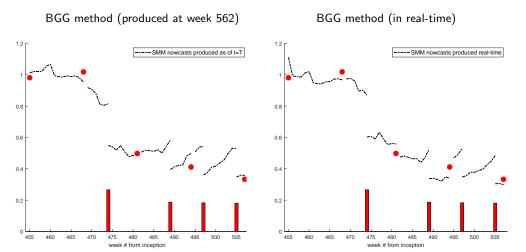
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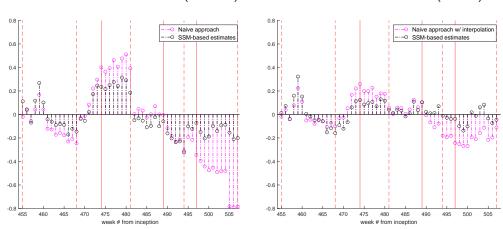


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### Asset value estimation errors ( t=562)



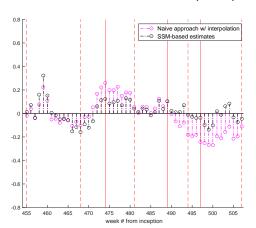


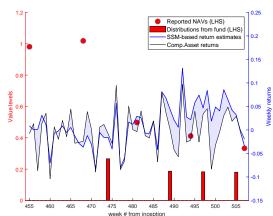
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Asset value estimation errors (t=562)

When do CA and SSM estimates diverge?





# Fund-level SSMs for our sample

		(N = 4,892)				
	mean	sd	p10	p25	p75	p90
Fund size (bln)	0.710	(1.38)	0.068	0.150	0.688	1.494
Fund vintage	2007	(7.66)	1997	2000	2014	2017
$\alpha$ : Abnormal return (annualized)	0.026	(0.16)	-0.135	-0.054	0.102	0.183
eta: Market risk	1.119	(0.34)	0.659	0.865	1.382	1.548
$eta_c$ : CA loading on Fund idret	0.212	(0.25)	0.010	0.020	0.260	0.695
F: Fund-to-CA id.volty. ratio	3.112	(2.11)	1.082	1.875	3.504	4.700
$\lambda$ : NAV smoothing	0.888	(0.16)	0.725	0.865	0.972	0.987
$\sigma_n$ : NAV noise	0.063	(0.03)	0.025	0.040	0.080	0.106
δ: Distribution size mean	0.021	(0.04)	0.005	0.009	0.022	0.036
$\sigma_d$ : Distributions size volty	1.279	(0.68)	0.578	0.850	1.616	2.121
In-sample RMSE	0.057	(0.34)	0.003	0.008	0.053	0.113
RMSE improvement (%)	61.73	(36.5)	20.24	53.27	84.28	91.34
AR(1) on nowcasted returns	0.012	(0.13)	-0.109	-0.075	0.057	0.165

# Comparable asset construction and aggregation to index-level

### Fund-Level Comparable Asset, $R_{ct}$

### **Index-Level Aggregation**

- For each fund it is comprised of:
  - 1. Spanned weight:

 $\sum$  of top 3 industries by invested amount, matched to resp. industry benchmarks:

- Fama-French 12 industries
- RE and Energy splits by size
- 2. Unspanned weight:
  - $=1-\sum (\operatorname{Top3}\operatorname{Ind})$  matched to:
    - closest Fama-French 25 benchmark
    - excl. 10 largest & extreme growth/value
- Fixed weights throughout fund's life

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**Example**: For a large Buyout fund with 30% invested in Consumer Durables, 20% in Healthcare, 10% in Industrials,  $R_{ct} - 1 = [\operatorname{durbl}_t \ \operatorname{hlth}_t \ \operatorname{manuf}_t \ \operatorname{BM4ME3}_t] \cdot [0.30 \ 0.20 \ 0.10 \ 0.40]'$ 

Intro Nowcasting PE Extracting factors Results Summary
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### Index-Level Aggregation

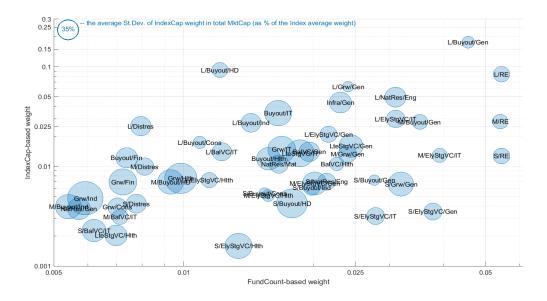
- PE Index Returns (SSM VW nowcasts):
  - Value-weighted returns using weights proportional to SSM-based NAV estimates from previous week (V<sub>t-1</sub>)
  - ► Applied to individual fund PE return estimates *R*<sub>t</sub>
- Comparable Asset Returns (CARs):
  - Value-weighted returns using weights proportional to naïve NAV nowcasts from previous week
  - ► Applied to fund-level comparable asset returns *R<sub>ct</sub>*

**Example**: For a large Buyout fund with 30% invested in Consumer Durables, 20% in Healthcare, 10% in Industrials,  $R_{ct} - 1 = [\operatorname{durbl}_t \ \operatorname{hlth}_t \ \operatorname{manuf}_t \ \operatorname{BM4ME3}_t] \cdot [0.30 \ 0.20 \ 0.10 \ 0.40]'$ 

# PE portfolios for spanning tests

3 col. of { Index Name Sample-average fund population Sample-average capitalization (\$b) } L/Distres 9.6 23.66 M/Distres 11.4 9.21 S/Distres 11.6 3.57 L/NatRes/Eng 10.3 53.77 S/NatRes/Eng 13.5 6.45 NatRes/Gen 3.33 Infra/Gen 11.7 49.35 9.9 NatRes/Mat 9.9 10.53 L/RE 34.9 83.08 M/RE 39.0 25.43 S/RE 41.3 11.26 15.6 91.09 M/Buyout/HD 25.4 5.23 43.5 2.89 L/Buyout/HD S/Buyout/HD L/Buyout/Gen 39.9 165.29 M/Buyout/Gen 30.4 24.99 S/Buyout/Gen 16.3 7.03 17.48 L/Buyout/Cons 13.2 S/Buyout/Cons 12.9 5.30 L/Buyout/Ind 14.8 23.73 M/Buyout/Ind 9.8 3.37 S/Buyout/Ind 16.1 6.43 Buyout/Fin 11.3 11.13 Buyout/HIth 10.6 12.24 Buyout/IT 12.1 42.21 L/Grw/Gen 22.2 60.94 M/Grw/Gen 29.3 12.28 S/Grw/Gen 42.8 5.18 10.7 3.57 Grw/Fin 11.1 5.54 Grw/Hlth 12.3 6.30 Grw/Cons Grw/Ind 12.3 2.98 Grw/IT 14.3 18.14 26.3 22.77 27.4 L/ElyStgVC/Gen M/ElyStgVC/Gen 8.00 S/ElyStgVC/Gen 54.1 3.67 L/ElyStgVC/Hlth 9.1 7.80 M/ElyStgVC/Hlth 11.3 4.85 S/ElyStgVC/Hlth 17.6 1.15 L/ElyStgVC/IT 26.71 M/ElyStgVC/IT 48.9 50.5 11.82 S/ElyStgVC/IT 21.7 3.36 L/BalVC/IT 12.56 M/BalVC/IT 12.4 S/BaIVC/IT 17.1 2.97 11.5 1.95 BalVC/Gen 43.8 15.93 BalVC/Hlth 16.9 9.93 LteStgVC/Gen 21.4 19.25 LteStgVC/Hlth 12.2 1.80 LteStgVC/IT15.3 16.68

# PE portfolios for spanning tests



## Trends in combined valuation and fund counts



The time series of the sum of fund counts and asset value estimates across PE indices used in the analyses. Ghysels, Gredil, Rubin - Do PubE Span PriE?

Select characteristics	(N = 50, T = 1,040)						
	mean	sd	p10	p25	p75	p90	
Averages by index:							
Fund age	5.37	(0.64)	4.53	4.95	5.82	6.31	
Fund size (\$b)	0.72	(0.93)	0.16	0.22	0.69	1.40	
Fund count	43.3	(27.3)	15.1	20.2	52.8	83.2	
Index Cap (\$b)	19.7	(29.2)	2.97	4.85	22.8	51.6	
Totals by index:		, ,					
# weeks with Calls	785	(154)	566	653	902	986	
# weeks with Dist.	786	(189)	573	649	909	1052	

### The indices are value-weighted—

by the previous week's asset value nowcast of the constituent funds

For the vast majority of indices, distributions are observed in more than half of the weeks (in addition to 80 weeks with NAV reports)—hope to identify PE factors!

29 1.0 1.0 0.7 01 0.9	1 1.13	1.28	p75	p90
0.7			1.43	1.57
0.7			1.43	1.57
•	5 1.02			
0.9		1.15	1.25	1.33
	7 0.99	1.00	1.02	1.04
23 1.0	4 1.11	1.20	1.32	1.42
30 1.0	1.13	1.28	1.45	1.59
	5 1.01	1.15	1.25	1.37
<b>0.</b> 9	7 0.99	1.01	1.02	1.05
23 1.0	3 1.10	1.19	1.31	1.45
	11 0.75 01 0.97	11 0.75 1.01 01 0.97 0.99	11 0.75 1.01 1.15 01 0.97 0.99 1.01	11 0.75 1.01 1.15 1.25 01 0.97 0.99 1.01 1.02

Size-x-style-x-industry rotation explains **two-thirds of Private Equity outperformance** to the broad public market index

PMEs against select benchmarks	s	(N = 50)							
	mean	p10	p25	p50	p75	p90			
SSM-based last NAVs:									
vs. Broad market	1.29	1.01	1.13	1.28	1.43	1.57			
vs. Comp assets (CARs)	1.11	0.75	1.02	1.15	1.25	1.33			
vs. SSM VW nowcasts	1.01	0.97	0.99	1.00	1.02	1.04			
vs. SSM EW nowcasts	1.23	1.04	1.11	1.20	1.32	1.42			
As reported last NAVs:									
vs. Broad market	1.30	1.01	1.13	1.28	1.45	1.59			
vs. Comp assets (CARs)	1_11	0_75	1.01	1.15	1.25	1.37_			
vs. SSM VW nowcasts	1.01	0.97	0.99	1.01	1.02	1.05			
vs. SSM EW nowcasts	1.23	1.03	1.10	1.19	1.31	1.45			

Despite a 99% correlation with EW index returns, only VW index returns price VW cash flows across indices

PMEs against select benchmarks	(N = 50)						
	mean	p10	p25	p50	p75	p90	
SSM-based last NAVs:							
vs. Broad market	1.29	1.01	1.13	1.28	1.43	1.57	
vs. Comp assets (CARs)	1.11	0.75	1.02	1.15	1.25	1.33	
vs. <b>PERs</b>	1.00	1.00	1.00	1.00	1.00	1.00	
vs. SSM EW nowcasts	1.23	1.04	1.11	1.20	1.32	1.42	
As reported last NAVs:							
vs. Broad market	1.30	1.01	1.13	1.28	1.45	1.59	
vs. Comp assets (CARs)	1.11	0.75	1.01	1.15	1.25	1.37	
vs. SSM VW nowcasts	1.01	0.97	0.99	1.01	1.02	1.05	
vs. SSM EW nowcasts	1.23	1.03	1.10	1.19	1.31	1.45	

For the main analyses, an index-specific constant is added to VW returns to ensure cash flow NPVs are exactly zero for each index:  $PERs_{it} = SSM \ VW \ nowcasts_{it} + a_i$ 

### Framework

Two panels of returns as per the group-factor model of Gagliardini et al. (2019):

$$\begin{bmatrix} y_{Pr,\tau} \\ y_{Pu,\tau} \end{bmatrix} = \begin{bmatrix} \Lambda_{Pr}^{c} & \Lambda_{Pr}^{s} & 0 \\ \Lambda_{Pu}^{c} & 0 & \Lambda_{Pu}^{s} \end{bmatrix} \begin{bmatrix} f_{\tau}^{c} \\ f_{Pr,\tau}^{s} \\ f_{Pu,\tau}^{s} \end{bmatrix} + \begin{bmatrix} \varepsilon_{Pr,\tau} \\ \varepsilon_{Pu,\tau} \end{bmatrix},$$

#### where factors are

- $f_{\tau}^{c}$ : latent common  $(k^{c} \times 1)$
- $f_{Pe, au}^s$ : latent group1-specific  $(k_s^1 imes 1)$
- $f_{Pu,\tau}^s$ : latent group2-specific  $(k_s^2 \times 1)$

#### such that:

$$E \left[ \begin{array}{c} f^c_{r} \\ f^s_{Pr,\tau} \\ f^s_{Pu,\tau} \end{array} \right] = \left[ \begin{array}{c} \mu^c \\ \mu^s_{Pr} \\ \mu^s_{Pu} \end{array} \right], \quad \text{and} \quad V \left[ \begin{array}{c} f^c_{r} \\ f^s_{Pr,\tau} \\ f^s_{Pu,\tau} \end{array} \right] = \left[ \begin{array}{ccc} I_{k^c} & 0 & 0 \\ 0 & I_{k^s_{Pr}} & \Phi \\ 0 & \Phi' & I_{k^s_{Pu}} \end{array} \right]$$

# Key estimation steps

### STEP 1: Run PCA on each panel $y_{i,\tau}$

 $\Rightarrow$  Estimate pervasive factors  $h_{j,\tau}$  in each group j=Pr,Pu, and rotate them to be portfolios of the original returns

see, e.g., Fama (1974), Connor and Korajczyk (1988), Pukthuanthong, Roll, and Subrahmanyam (2019)

## **STEP 2:** Run canonical correlation analysis of $h_{Pe,\tau}$ and $h_{Pr,\tau}$

 $\Rightarrow$  The number of common factors  $k^c$  in  $f_{\tau}^c$  is equal to the estimated number of canonical correlations between  $h_{Pe,\tau}$  and  $h_{Pr,\tau}$  equal to 1

# Key estimation steps

### STEP 1: Run PCA on each panel $y_{j,\tau}$

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### STEP 3: Estimate of common and group-specific factors

• Regress returns  $y_{j, au}$  on  $\hat{f}^c_{j, au}$  and  $\hat{f}^s_{j, au}$  to obtain the loadings matrices

$$\hat{\Lambda}_j = \left[ \hat{\Lambda}_j^c , \hat{\Lambda}_j^s \right]$$
 for  $j = Pr, Pu$ 

• Estimate the common (  $\hat{f}_{j,\tau}^{c*}$  ) and group-specific (  $\hat{f}_{j,\tau}^{s}$  ) factors by **cross-sectional** regressions at each date  $\tau$  of the returns  $y_{j,\tau}$  in each group j on the loadings  $\hat{\Lambda}_{j}$ 

### Factor-models' performance metrics

• Total R<sup>2</sup> of Kelly, Pruitt, and Su (2019):

$$\textit{Total } R_{j}^{2} = 1 - \frac{\sum_{i=1}^{N_{j}} \sum_{\tau=1}^{T} \left(y_{j,i,\tau} - \hat{\beta}_{j,i,\tau}' f_{\tau}\right)^{2}}{\sum_{i=1}^{N_{j}} \sum_{\tau=1}^{T} y_{i,i,\tau}^{2}} \; .$$

- ▶ the fraction of fund return time-series variability explained by the factors
- aggregated across all periods

### Factor-models' performance metrics

• Total R<sup>2</sup> of Kelly, Pruitt, and Su (2019):

Total 
$$R_j^2 = 1 - rac{\sum_{i=1}^{N_j} \sum_{ au=1}^T \left(y_{j,i, au} - \hat{eta}_{j,i, au}' f_ au
ight)^2}{\sum_{i=1}^{N_j} \sum_{ au=1}^T y_{i,i, au}^2}$$
 .

- ▶ the fraction of fund return time-series variability explained by the factors
- ▶ aggregated across all periods

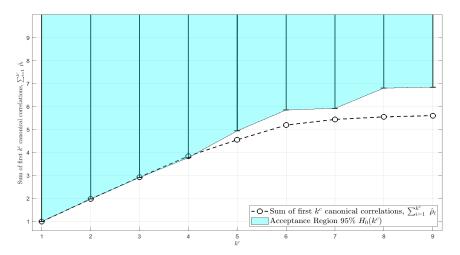
• Pricing error of Kelly, Palhares, and Pruitt (2020)

Pricing error<sub>j</sub> = 
$$\frac{\sum_{i=1}^{N_j} \hat{\alpha}_i^2}{\sum_{i=1}^{N_j} \left(\frac{1}{T} \sum_{\tau=1}^{T} y_{j,i,\tau}\right)^2} , \quad \text{with } \hat{\alpha} = \frac{1}{T} \sum_{t=1}^{T} (y_{j,i,\tau} - \hat{\beta}'_{j,i,\tau} f_{\tau}).$$

- ▶ a.k.a., "Relative Pricing error R<sup>2</sup>"
- the fraction of the squared unconditional mean excess returns not explained by the factors and their betas
- similar to (the numerator of) a GRS-like test for the null that the pricing errors for the test assets are zero

### How many factors?

following Andreou, Gagliardini, Ghysels, & Rubin (2019)



The figure provides a graphical representation of the test of the number of common factors  $k^c$  among 9 principal components from panels of PERs and CARs.

#### Performance evaluation of factor models

n. of factors	1	2	3	4	5	6	7	8	9
Total R <sup>2</sup>				PE return	ıs				
CF				95.58	05.70	06.05	06.77	07.27	00.00
CF+PEF PC	82.28	89.89	94.76	96.18	95.79 96.82	96.25 97.37	96.77 97.68	97.37 97.87	98.02 98.07
Pricing Er	ror			6.00					
CF+PEF					5.56	5.05	3.98	3.27	3.06
Total R <sup>2</sup>				CA returi	15				

Pricing Error

The pricing errors compare favorably to  $\sim 11\%$  for size-&style-sorted portfolios in Andreou et al. (2022)

#### Performance evaluation of factor models

n. of factors	1	2	3	4	5	6	7	8	9		
PE returns											
<i>Total R</i> <sup>2</sup> CF				95.58							
CF+PEF				' <b>'</b>	95.79	96.25	96.77	97.37	98.02		
PC	82.28	89.89	94.76	96.18	96.82	97.37	97.68	97.87	98.07		
Pricing E	rror										
CF				6.00							
CF+PEF					5.56	5.05	3.98	3.27	3.06		
				CA return	15						
<i>Total R</i> <sup>2</sup> CF				90.31							
CF+CAF				, 50.01	91.31	92.46	94.75	95.80	96.98		
PC	76.84	84.42	88.48	94.02	95.89	97.10	98.01	98.63	98.88		
Pricing Er	rror										
CF				6.67							
CF+CAF					5.62	5.66	5.14	5.18	4.10		

Higher total  $R^2$  for 4 CFs with PERs than with CARs suggests that nowcasted PE excess returns (or cash flow realizations) co-vary with the common factors!

		rols are 9 PCs from CARs    1 PEFs						Non-neg. factor weights: $w_f \ge 0$			
	No PE	PE factors allow short positions in PE funds						Long	Long-only PE		
	factors	+1 PEFs	+2 PEFs	+3 PEFs	+4 PEFs		+5 PEFs		&3%LP	factors	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	
	Controls	are 9 PCs fro	om CARs								
Max SR pval ΔMax SR	1.28									1.28	
PE weight $q_{2.5\%}$ (PE weight)											
1% of worst DD	5.47									5.47	
Min SD	2.42									2.42	
	Controls	are FF5									
Max SR	1.09									1.01	
pval ΔMax SR	4 1									4 4	
PE weight $q_{2.5\%}$ (PE weight)											
1% of worst DD	7.84									8.54	
Min SD	3.54									3.62	

SR: Sharpe-ratio DD: bootstrapped cum.loss for Max SR portf. Min SD: St.Dev. of the GMV portf.

		Unconstraine	ed factor weig	ghts: any w <sub>f</sub> s	L	Non-neg. factor weights: $w_f \ge 0$				
	No PE					E funds		Long-	only PE	No PE
	factors	+1 PEFs	+2 PEFs	+3 PEFs	+4 PEFs		+5 PEFs		&3%LP	factors
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	Controls	are 9 PCs fro	om CARs							
Max SR pval ΔMax SR	1.28	1.88 ( 0.01 )	2.35 ( 0.01 )	2.44 ( 0.30 )	2.52 ( 0.32 )	2.54 ( 0.78 )	2.54 [ 0.00 ]			1.28
PE weight $q_{2.5\%}$ (PE weight)		0.54 0.41	0.66 0.59	0.72 0.63	0.76 0.67	0.78 0.68	0.77 0.41			
1% of worst DD	5.47	2.15	1.73	1.89	1.54	1.67	1.66			5.47
Min SD	2.42	1.47	1.23	1.17	1.14	1.08	1.08			2.42
	Controls	are FF5		<del></del>						
Max SR pval ΔMax SR	1.09	1.78 ( 0.00 )	2.09 ( 0.06 )	2.32 ( 0.13 )	2.46 ( 0.15 )	2.47 ( 0.85 )	2.45 [ 0.00 ]			1.01
PE weight $q_{2.5\%}$ (PE weight)		0.65 0.51	0.78 0.67	0.86 0.76	0.90 0.81	0.91 0.82	0.88 0.82			
1% of worst DD	7.84	2.90	2.35	2.16	1.72	1.76	1.69			8.54
Min SD	3.54	1.93	1.68	1.40	1.34	1.19	1.20			3.62

(p-value for equality with value to the left)

[p-value for equality with the value in col.#1]

		Unconstrain	ed factor weig	ghts: any w <sub>f</sub> s	s.t. $\sum_f w_f = 1$	L	Non-neg. factor weights: $w_f \ge 0$			
	No PE	· · · · · · · · · · · · · · · · · · ·				E funds	Long-or		only PE	No PE
	factors	+1 PEFs	+2 PEFs	+3 PEFs	+4 PEFs		+5 PEFs		&3%LP	factors
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	Controls	are 9 PCs fro	om CARs							
Max SR pval ΔMax SR	1.28	1.88 ( 0.01 )	2.35 ( 0.01 )	2.44 ( 0.30 )	2.52 ( 0.32 )	2.54 ( 0.78 )	2.54 [ 0.00 ]	1.40 [ 0.00 ]		1.28
PE weight $q_{2.5\%}(PE \text{ weight})$		0.54 0.41	0.66 0.59	0.72 0.63	0.76 0.67	0.78 0.68	0.77 0.41	0.21		
1% of worst DD	5.47	2.15	1.73	1.89	1.54	1.67	1.66	5.26		5.47
Min SD	2.42	1.47	1.23	1.17	1.14	1.08	1.08	2.37		2.42
	Controls	are FF5			<u> </u>					
Max SR pval ΔMax SR	1.09	1.78 ( 0.00 )	2.09 ( 0.06 )	2.32 ( 0.13 )	2.46 ( 0.15 )	2.47 ( 0.85 )	2.45 [ 0.00 ]	1.28 [ 0.02 ]		1.01
PE weight $q_{2.5\%}$ (PE weight)		0.65 0.51	0.78 0.67	0.86 0.76	0.90 0.81	0.91 0.82	0.88 0.82	-0. <b>39</b> 0.21	:	
1% of worst DD	7.84	2.90	2.35	2.16	1.72	1.76	1.69	7.39	į.	8.54
Min SD	3.54	1.93	1.68	1.40	1.34	1.19	1.20	3.29		3.62

(p-value for equality with value to the left)

[p-value for equality with the value in col.#1]

		Unconstraine	ed factor weig	ghts: any w <sub>f</sub> s	s.t. $\sum_f w_f = 1$	•	Non	neg. factor	eg. factor weights: $w_f \ge 0$		
	No PE	·			E funds		Long-c	nly PE	No PE		
	factors	+1 PEFs	+2 PEFs	+3 PEFs	+4 PEFs		+5 PEFs		&3%LP	factors	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	
	Controls	are 9 PCs fro	om CARs								
Max SR pval ΔMax SR	1.28	1.88 ( 0.01 )	2.35 ( 0.01 )	2.44 ( 0.30 )	2.52 ( 0.32 )	2.54 ( 0.78 )	2.54 [ 0.00 ]	1.40 [ 0.00 ]	1.30 [ 0.41 ]	1.28	
PE weight $q_{2.5\%}$ (PE weight)		0.54 0.41	0.66 0.59	0.72 0.63	0.76 0.67	0.78 0.68	0.77 0.41	0.21	0.18		
1% of worst DD	5.47	2.15	1.73	1.89	1.54	1.67	1.66	5.26	5.19	5.47	
Min SD	2.42	1.47	1.23	1.17	1.14	1.08	1.08	2.37	2.37	2.42	
	Controls	are FF5									
Max SR pval ΔMax SR	1.09	1.78 ( 0.00 )	2.09 ( 0.06 )	2.32 ( 0.13 )	2.46 ( 0.15 )	2.47 ( 0.85 )	2.45 [ 0.00 ]	1.28 [ 0.02 ]	1.11 [ 0.74 ]	1.01	
PE weight $q_{2.5\%}$ (PE weight)		0.65 0.51	0.78 0.67	0.86 0.76	0.90 0.81	0.91 0.82	0.88 0.82	-0. <b>3</b> 9 0.21	0-3 <b>7</b> - 0.20		
1% of worst DD	7.84	2.90	2.35	2.16	1.72	1.76	1.69	7.39	7.66	8.54	
Min SD	3.54	1.93	1.68	1.40	1.34	1.19	1.20	3.29	3.29	3.62	

A long-only PE adds significant value nonetheless, but may not compensate for illiquidity!

		Unconstraine	ed factor weig	ghts: any w <sub>f</sub> s	<u>l</u>	Non	neg. factor	weights: w	$_{f}\geq 0$	
	No PE		PE factors	s allow short p	ositions in P	E funds		Long-only PE		No PE
	factors	+1 PEFs	+2 PEFs	+3 PEFs	+4 PEFs		+5 PEFs		&3%LP	factors
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	Controls	are 9 PCs fro	om CARs							
Max SR	1.28	1.88	2.35	2.44	2.52	2.54	2.54	1.40	1.30	1.28
pval $\Delta$ Max SR		(0.01)	(0.01)	(0.30)	(0.32)	(0.78)	[ 0.00 ]	[ 0.00 ]	[ 0.41 ]	
PE weight		0.54	0.66	0.72	0.76	0.78	0.77	0.21	0_18_	
$q_{2.5\%}$ (PE weight)		0.41	0.59	0.63	0.67	0.68	0.41	0.11	0.00	
1% of worst DD	5.47	2.15	1.73	1.89	1.54	1.67	1.66	5.26	5.19	5.47
Min SD	2.42	1.47	1.23	1.17	1.14	1.08	1.08	2.37	2.37	2.42
	Controls	are 9 PCs fro	om the Equity	Zoo						
Max SR	1.22	1.78	2.06	2.26	2.42	2.43	2.40	1.45	1.24	1.19
pval $\Delta$ Max SR	4 1	(0.01)	( 0.08 )	(0.15)	(0.11)	(0.79)	[ 0.00 ]	[ 0.00 ]	[ 0.77 ]	4 1
PE weight	- i - i	0.58	0.84	0.85	0.91	0.92	0.87	0.40	0.35	- i
$q_{2.5\%}(PE weight)$	1 1	0.40	0.62	0.69	0.77	0.77	0.40	0.24	0.00	1 1
1% of worst DD	6.54	2.85	2.44	2.12	1.62	1.70	1.70	5.39	5.49	5.62
Min SD	2.01	1.53	1.47	1.24	1.21	1.08	1.09	1.99	1.99	2.01

A long-only PE adds significant value nonetheless, but may not compensate for illiquidity!

PEFs 1-2

Grw/Fin(0.13)

Buyout/Fin(0.12)

Buyout/IT(0.12)

Grw/Hlth(0.08)

Infra/Gen(0.06)

L/RE(0.05)

L/ElyStgVC/Gen(0.08)

S/Buyout/Cons(0.05)

PEF 1

L/RE(0.11)

M/RE(0.08)

S/RE(0.06)

Buyout/Fin(0.08)

L/Buyout/Gen(0.06)

S/Buyout/Gen(0.05)

Infra/Gen(0.08)

Grw/Hlth(0.06)

Largest and smallest port, weights

Return characteristics of PE factors

Largest 1 Largest 2

Largest 3

Largest 4

Largest 5

Largest 6

Largest 7

Largest 8

Sharpe Ratio

Inform. Ratio

PEFs 1-3

Buyout/IT(0.14)

Grw/Hlth(0.08)

Infra/Gen(0.06)

L/Distres(0.06)

L/RE(0.06)

1.89

2.07

Buyout/Fin(0.08)

L/ElyStgVC/Gen(0.08)

S/Buyout/Cons(0.06)

Results

000000

PEFs 1-4

Buyout/IT(0.16)

Grw/Hlth(0.08)

L/Distres(0.06)

Infra/Gen(0.06)

L/RE(0.05)

2.04

2.16

Buyout/Fin(0.06)

L/Buvout/Gen(0.05)

L/ElyStgVC/Gen(0.09)

PEFs 1-5

Buyout/IT(0.16)

Grw/Hlth(0.08)

Buyout/Fin(0.06)

Infra/Gen(0.06)

L/Distres(0.06)

L/ElyStgVC/Gen(0.09)

S/Buyout/Cons(0.06)

L/Buyout/Gen(0.05)

# Optimal index weights

# implied by optimal PE-specific factors weights

Largest 9	Grw/Fin(0.04)	L/Distres(0.05)	Grw/Fin(0.06)	S/Buyout/Ćons(0.04)	L/RE(0.04)
Largest 10	L/ElyStgVC/Gen(0.04)	L/Buyout/Gen(0.04)	L/Buyout/Gen(0.05)	M/Buyout/HD(0.04)	M/Buyout/Ind(0.04)
Smallest 1	NatRes/Gen(-0.22)	NatRes/Gen(-0.18)	NatRes/Gen(-0.15)	NatRes/Gen(-0.15)	NatRes/Gen(-0.14)
Smallest 2	NatRes/Mat(-0.12)	NatRes/Mat(-0.15)	NatRes/Mat(-0.13)	NatRes/Mat(-0.13)	NatRes/Mat(-0.14)
Smallest 3	L/Buyout/Ind(-0.10)	BaIVC/Gen(-0.06)	BaIVC/Gen(-0.06)	BalVC/Gen(-0.06)	BaIVC/Gen(-0.06)
Smallest 4	S/BaIVC/IT(-0.07)	L/Buyout/Ind(-0.05)	L/ElyStgVC/Hlth(-0.05)	L/ElyStgVC/Hlth(-0.05)	S/ElyStgVC/Gen(-0.05)
Smallest 5	BalVC/Hlth(-0.04)	L/ElyStgVC/Hlth(-0.05)	BalVC/Hlth(-0.04)	S/ElyStgVC/Gen(-0.05)	L/ElyStgVC/Hlth(-0.05)
$\sum w_i^{\text{net},k} < 0$	(-0.92)	(88)	(-0.85)	(-0.88)	(-0.88)

 $R^2$  on CAPC 0.22 0.25 0.15 0.15 Sharpe and Information ratios are annualized and all significant. The information ratio is computed with the residuals from a regression of each optimal combination of PEFs on 9 PCs of CAs (CAPC)

1.66

1.96

1.19

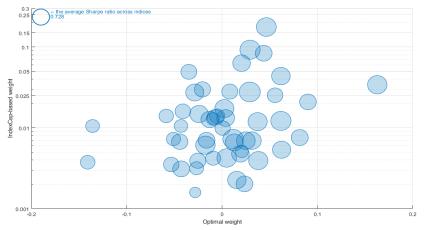
1.37

2.09

2.18

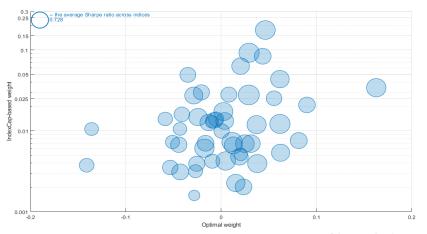
0.12

# How do Optimal PER weights related to their 'Index Cap'-based weights?



The correlation is significantly positive, but only 0.27!

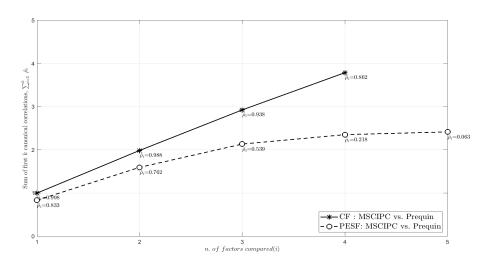
## How do Optimal PER weights related to their 'Index Cap'-based weights?



The correlation is significantly positive, but only 0.27! Nonetheless:

- the maximal SR—at 1.35 with 9 PCs from CARs—is significantly higher (lower) than
   1.28 with zero (1.40 with optimal) PE indices' weights
- the 95% confidence interval for the passive PE weight is 6% to 17% (if no liquidity premia)

### Do PE fund datasets span one another?



- with regard to common with public equities factors Yes
- with regard to specific to PE factors No

- Which PE dataset's factors better "price" the other PE dataset?
  - MSCI-Burgiss

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- Do the Sharpe-ratio and the GMV results hold with:
  - ▶ alternative index cuts? **Yes**
  - ▶ Preqin dataset? Yes

- optimal index-level weights are largely concordant across PE-factor portoflios
  - yet, even the 5th factor add meaningful value (by reducing risk)

### New Section (still pending)

### What are these PE-specific factors?

- Explore the lead-lag relationship of the PEF returns with:
  - ▶ bond yields (level,slope) and credit spreads
  - liquidity factors
  - M& activity levels
  - ▶ IPO activity levels and pricing

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- What are the differences in factor loading patterns are by one dimension at a time:
  - ▶ fund style (buyout, growth, venture, ...)
  - fund size
  - industry specialty
  - **.**..

#### **Conclusions**

- PE fund returns contain components that are truly distinct from public equities
  - ▶ that are economically significant

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#### Conclusions

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  - that are economically significant
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  - as does the extent active manager selection can help

 Many diversified PE strategies may exhibit relatively unfavorable risk-return profile over at least 21 years